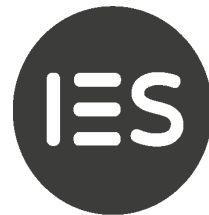




UNLOCKING VALUE IN PUBLIC TRANSPORT



ASSET MANAGEMENT

ONDERDEEL VAN / PART OF **AMCL+**

***A better world delivered through
advanced Asset Management***

JAN MENS



ASSET MANAGEMENT
ONDERDEEL VAN / PART OF **AMCL+**

General manager IES asset management
Regional manager Europe





SENGINEERS
CREATE A
BETTER WORLD

- * IES Asset Management is a no-nonsense engineering consultancy supporting organizations in implementing and improving Asset Management. Since January 2023, we are part of AMCL, one of the largest consultancies specialized in Asset Management in the world.
- * We are *sengineers*, who believe in the power of people behind the technology. That is our working method. And with this working method and our experience, we ensure that Asset Management makes a structural contribution to the operating results of our clients.

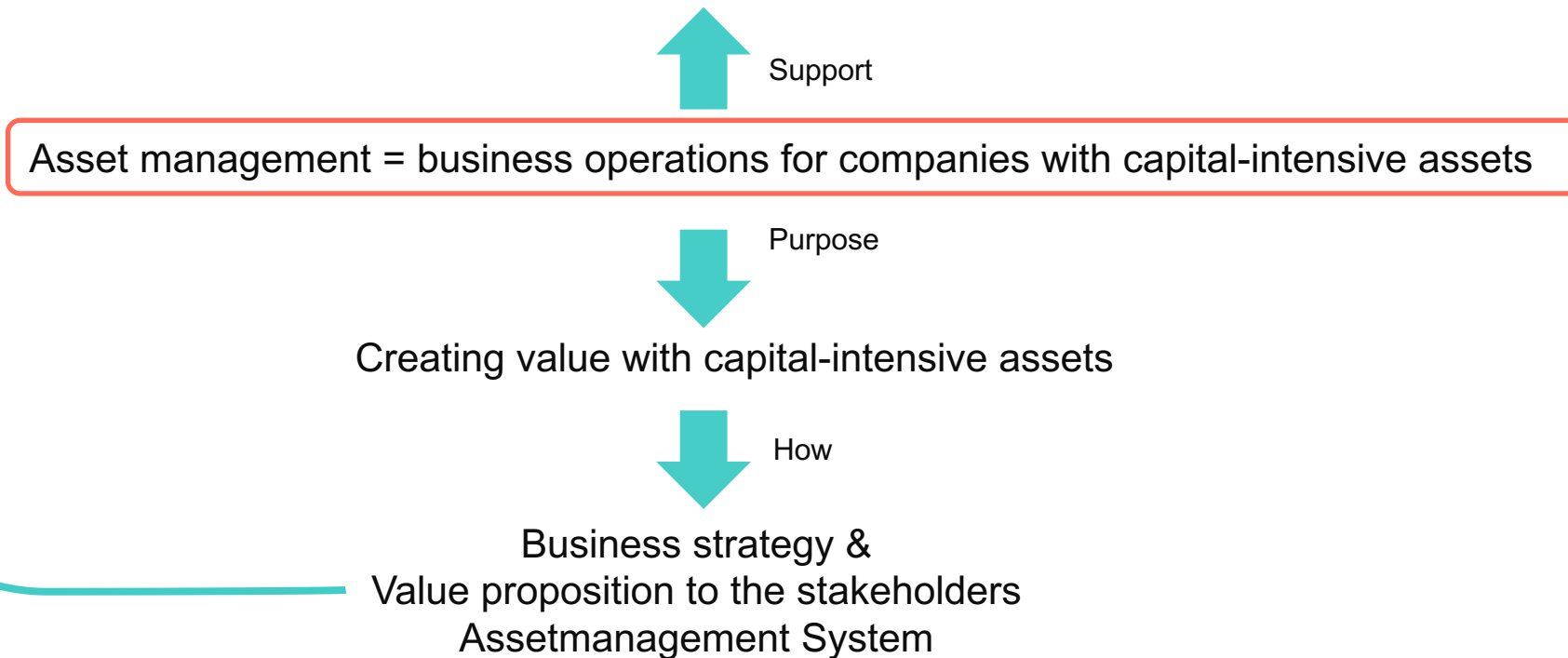


ASSET MANAGEMENT
ONDERDEEL VAN / PART OF **AMCL+**

GOVERNANCE = ASSET MANAGEMENT

(ASSET CREATES VALUE)

Governance; is to ensure the mutual coherence of the way in which an organisation is directed, controlled and supervised, aimed at the efficient and effective achievement of objectives, as well as to communicate and account for them in an open manner for the benefit of stakeholders'.
(Ministry of Finance in Scheepstra, 2004)



VALUE CREATION

Stakeholders have interests and pursue values
Stakeholders are sharing values

Interest; something that affects a person because his benefit is involved or because it arouses his sense of curiosity

Value; significance in the course of trade, as a medium of exchange;
And/or a guiding principle that is considered important for a particular culture

Conflicting interests

Medium of exchange in economic transactions is rational.
Guiding principles can only be established in consultation.

The norm connected to the value reflects the interest. You can negotiate about interests.

Value creation = when the stakeholders identifies the result as value

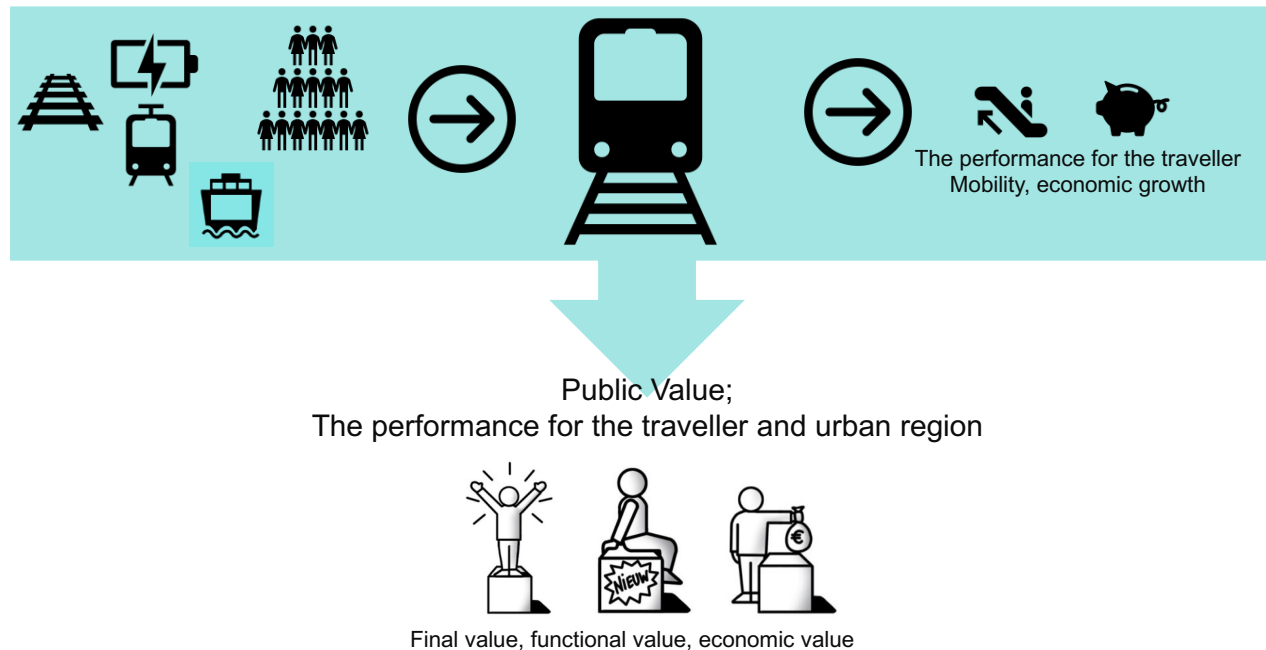
VALUE

Focus on economic value driven by outsourcing (UK and rest of the world)

In continental Europe there is more a need for social value as wellbeing, sustainability, accessibility etc beside economic value → public value

Public value describes the value that an organization or activity contributes to society. The term is the equivalent of shareholder value in public management.

Harvard professor Mark H. Moore



VALUE PROPOSITIONS



Sustainable accessibility of the Netherlands

HS2

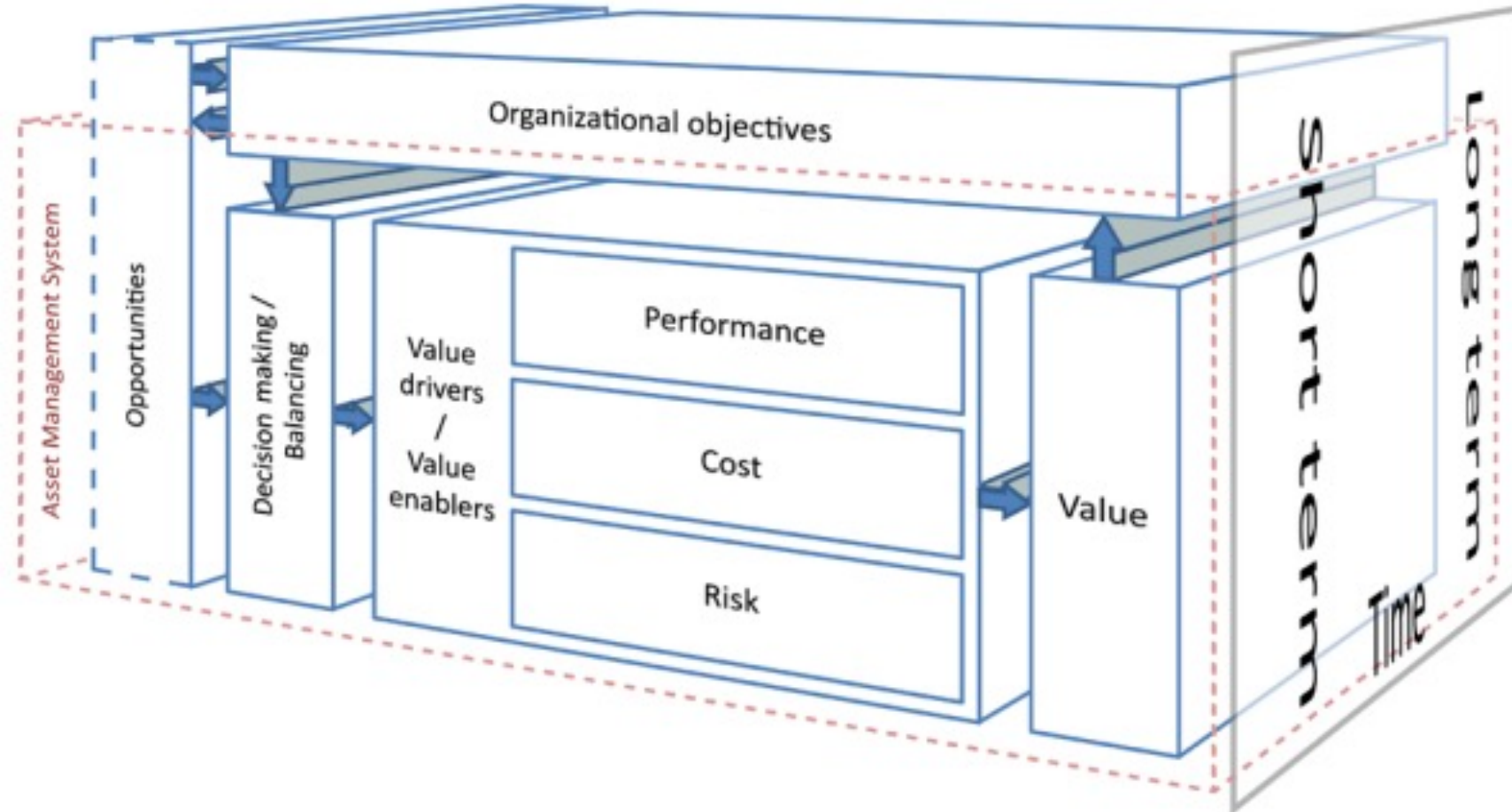
We are building a new high speed railway to better **connect people across Britain**.

As a high performing, innovative organisation, we will deliver **value for money** by applying the best in worldwide design and construction techniques. We will achieve new standards in infrastructure delivery, resilient operations and passenger experience.

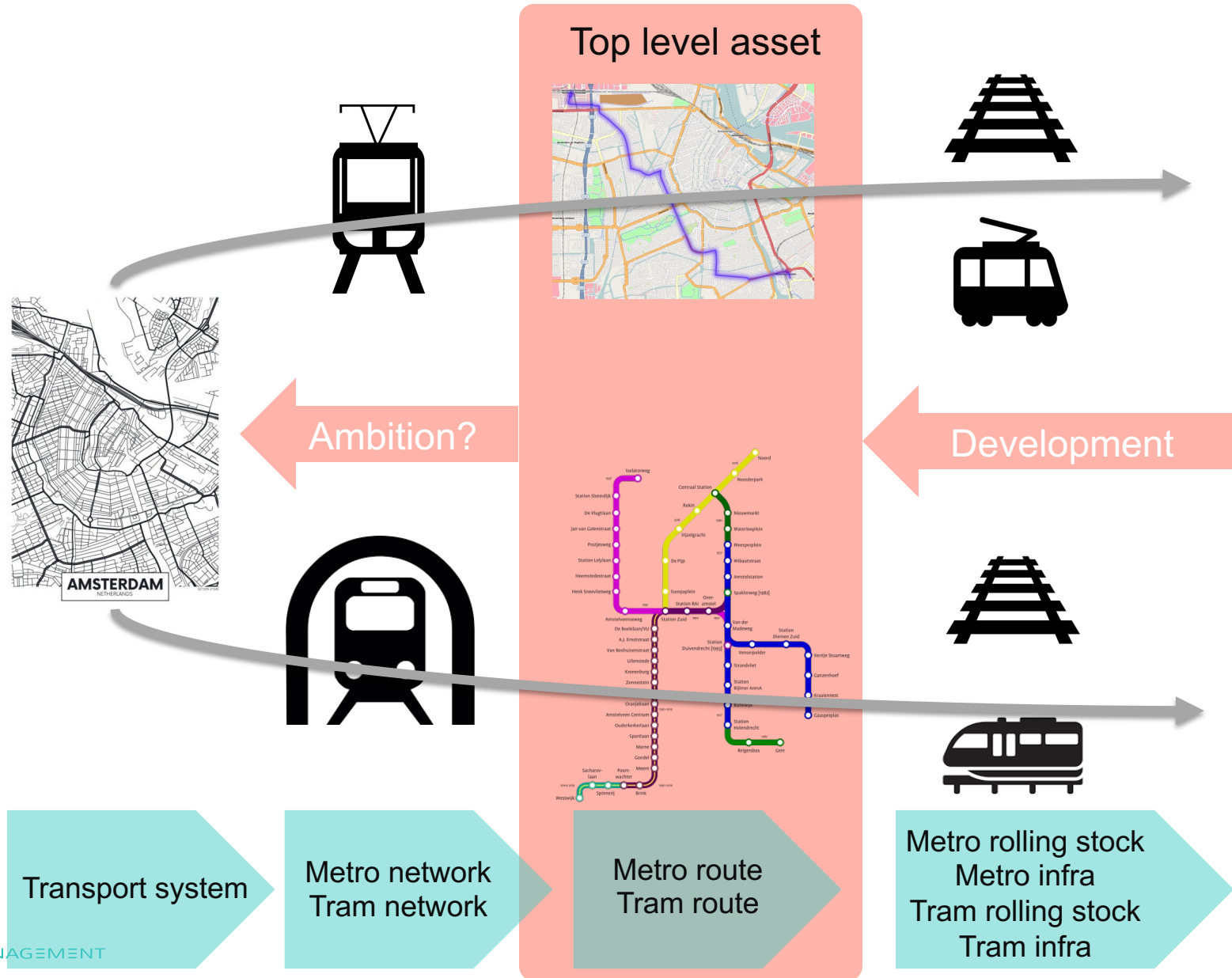
ASSET MANAGEMENT SYSTEM



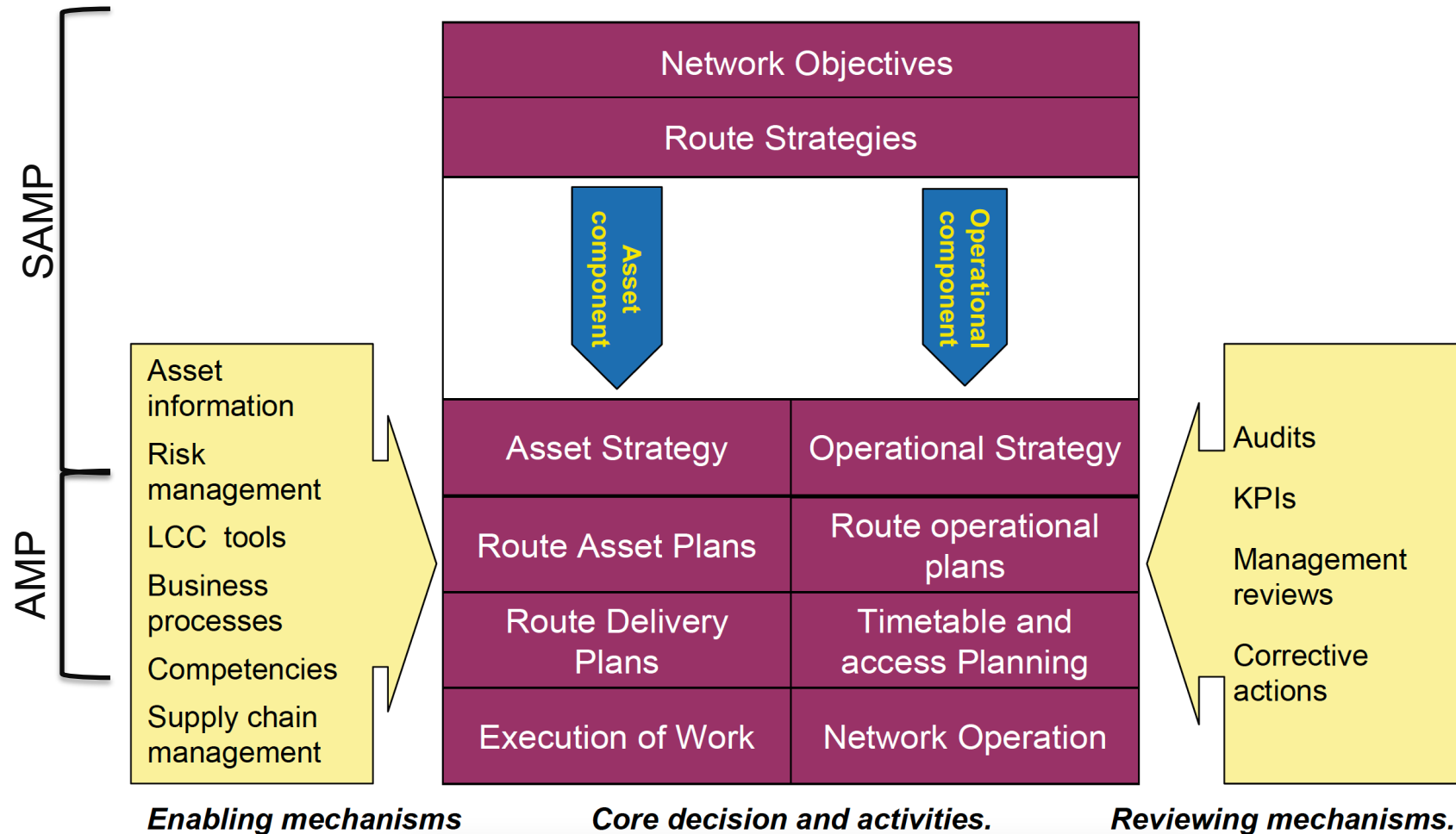
ASSET MANAGEMENT SYSTEM



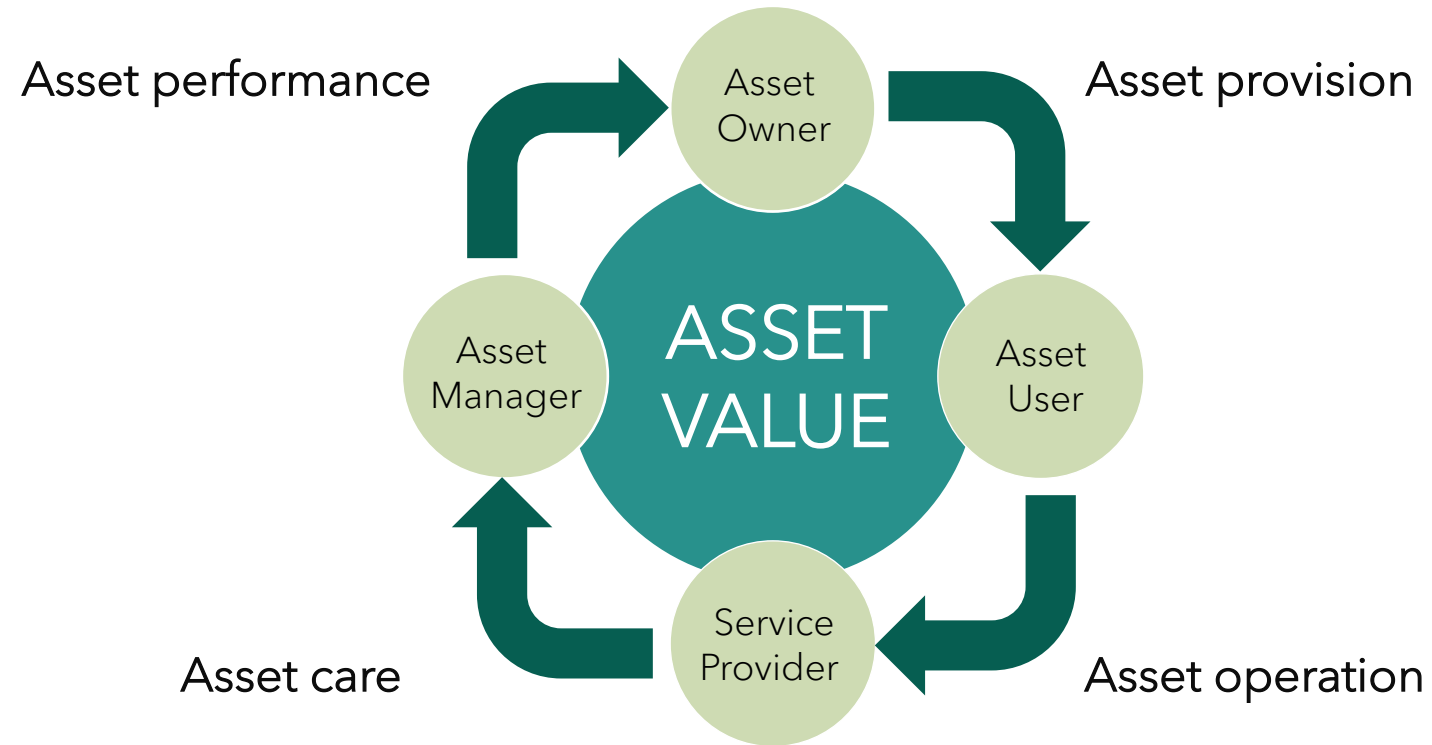
ASSET DEFINITION TO CREATE VALUE



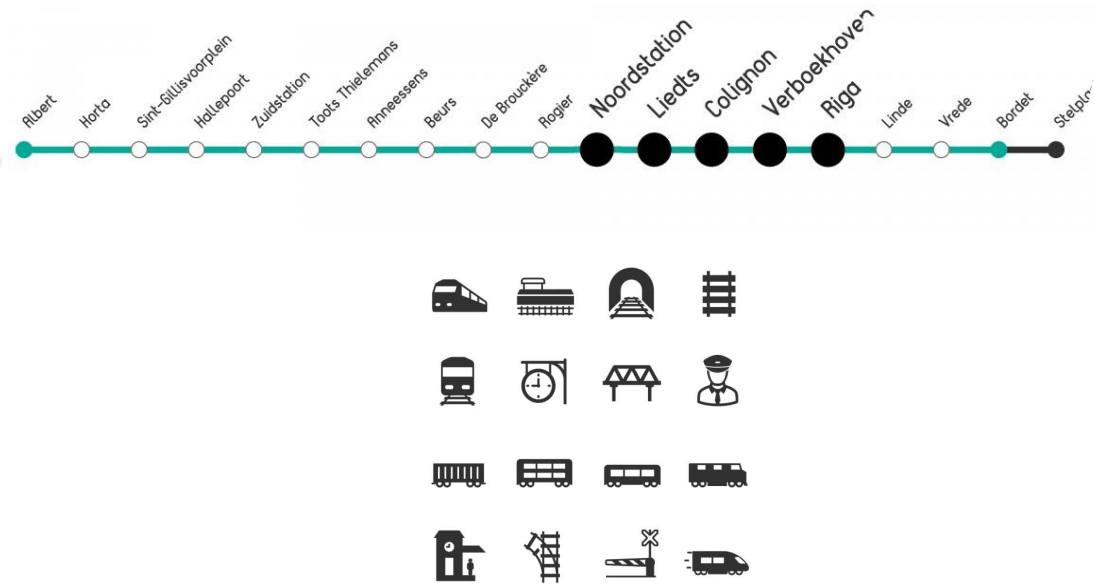
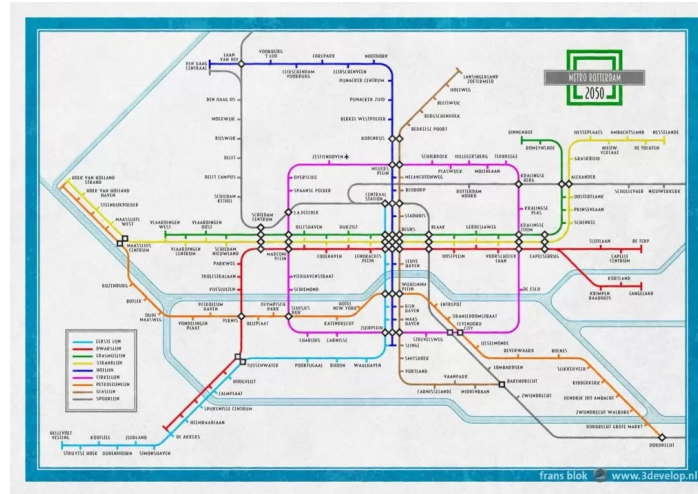
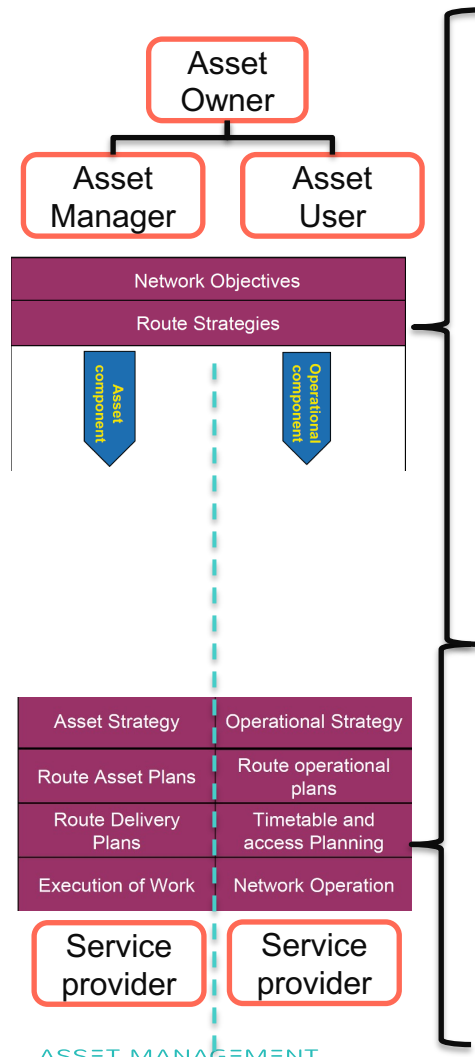
ASSET MANAGEMENT SYSTEM



ASSET MANAGEMENT ROL - ASSET VALUE



ASSET MANAGEMENT SYSTEM



ASSET MANAGEMENT



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